



Dear Media Representatives,

We are proud to announce the inaugural World Unity Cup 2016. This Cup celebrates the joy of bringing people together through the most beautiful of games, football. This three-team football tournament will take place in London, August 25th to the 28th. Competing teams include Tamil Eelam Football Association, Chagos Football Association, and Bawara Football Association.

Unfortunately, Darfur United and Ellan Vannin International Football Team were not able to attend the tournament.

As media, you can help amplify the stories of our teams and voices of our players. Needed now more than ever, the World Unity Cup promotes equality, peace, and the celebration of diversity through sport.

This tournament is a CONIFA sanctioned tournament, and the winner qualifies for the CONIFA World Football Cup 2018.



Matches will be played at Sutton United FC: The Borough Sports Ground on August 25-28, 2016.

Please register online at www.worldunitycup.org.

Please feel free to contact me with any questions.

Sincerely,

Katie-Jay Scott
World Unity Cup Media Contact
iACT Chief Operating Officer
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This tournament is co-sponsored and co-organized by Tamil Eelam Football Association, Chagos Football Association, and Darfur United.

Location

The Borough Sports Ground,
Gander Green Ln,
Sutton SM1 2EY
United Kingdom

Schedule

Thursday, 25 August 2016	18.00	Barawa vs Tamil Eelam
Friday, 26 August 2016	18.15	Barawa vs Chagos Island
Saturday, 27 August 2016	19.30	Chagos Island vs Tamil Eelam
Sunday, 28 August 2016	16.00	3rd place v TBC
	18.15	2nd place v 1st place

Team Profiles



The **Tamil Eelam Football Association (TEFA)** was established in 2012 by the Global Tamil Youth League, with players selected from Europe and Canada. TEFA participated in the VIVA World Cup 2012 as its first international tournament. In 2014, Tamil Eelam finished 11th in the ConIFA (now CONIFA) World Football Cup, and has since qualified to participate in the CONIFA World Football Cup 2018.

The Tamil-speaking people in the northeast of the island of Sri Lanka constitute a distinct nation. They form a distinct social entity through their rich history, traditions, culture, and language.

Media Contact: Ragesh Nambiar at nragesh5@gmail.com.



The **Chagos Football Team** is based in Crawley, near London, where the Chagossian community has been in exile since it was forcibly evicted from its Indian Ocean homeland in 1966. The British government sold the Chagossian home, the island of Diego Garcia, to the U.S. for a new military air base.



Thousands of miles away from its ancestral home, the Chagossian community continues to fight to be allowed to return to its islands, proudly maintaining its unique identity in Crawley and elsewhere through language, song, culture, and, of course, football, to let people know about the Chagossian history.



Media Contact: Sabrina Jean at chagosfa2013@gmail.com.



Barawa Football Association, spreading culture & connecting communities through football, was developed in 2015 and affiliated with CONIFA in 2016. Using football as a tool, the aim is to expose the barawanese cultural around the world and actively redevelop football in the south region of Somalia. The BFA aspires to unite all barawanese people to come together and support our cause. Working alongside other establishments and

charities to eradicate poverty, promote sport and education to help improve the living conditions of people.

Barawa, also known as Brava, is a port town in the southwestern Lower Shebelle region of Somalia. Barawa is the capital of the southwestern Somalia state. Barawa has a population of around 32,800 inhabitants. The broader Barawa District has a total population of 57,652 residents. The town's traditional inhabitants are the Tunni clan of the Somali people as well as the Bravanese. In addition to Standard Somali, the Tunni speak Af-Tunni (another Afro-Asiatic language) and the Bravanese speak Chimiini (a dialect of Swahili).

Media Contact: Haji Munye at barawafa@gmail.com.

Confederation Support



The World Unity Cup is sanctioned by CONIFA, the Confederation of Independent Football Associations. WUC is a qualification tournament for CONIFA's World Football Cup 2018, and the winner will receive an automatic qualification for 2018. CONIFA is the world-leading organization for all football associations outside FIFA. It's a global acting non-profit organization that supports representatives of international

football teams from nations, de-facto nations, regions, minority peoples, and sports-isolated territories. CONIFA is currently made up of 39 global football associations and an executive team with representatives on every continent. The World Football Cup #Abkhazia2016 was covered by all major media outlets around the world and thus reached more than 1 billion people in over 150 countries. www.conifa.org

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